# **Party Box Privacy Policy**

Effective Date: August 22, 2023

Welcome to Party Box! This Privacy Policy outlines how Party Box ("we," "us," or "our") collects, uses, and protects your personal information when you use our innovative online platform. By using Party Box, you consent to the practices described in this Privacy Policy.

#### **Information We Collect**

- 1. **Personal Information:** When you create an account on Party Box, we may collect your name, email address, university affiliation, and other personal details to provide you with access to our platform.
- 2. **Event Information:** When you engage with events or parties on Party Box, we collect information related to your event attendance and preferences.
- 3. **Discussion and Chat Data:** When you participate in ephemeral discussions and chat rooms, we collect and store your messages temporarily within the platform.
- 4. **Device Information:** We may collect information about the device you use to access Party Box, such as your IP address, browser type, and operating system.

### **How We Use Your Information**

- 1. **Event Engagement**: We use your information to provide you with event listings, and tailored recommendations, and to enhance your overall event discovery and engagement experience.
- 2. **Communication**: We may use your email address to send you notifications, updates about events, and important platform-related information.
- 3. **Improvement**: We analyze user behavior and preferences to improve Party Box's features, usability, and content.
- 4. **Ephemeral Content:** Ephemeral discussions and chat room data is stored temporarily and automatically deleted after a specified time, in line with our platform's design.

### **Information Sharing**

1. **Event Organizers:** We share event attendance information with event organizers to facilitate event planning and coordination.

2. **Partners:** We may share aggregated and non-identifiable information with third-party partners for analytics and marketing purposes.

### **Your Choices**

- 1. **Account Control:** You can review and update your account information and preferences anytime.
- 2. **Email Communications:** You can opt out of receiving non-essential email communications from Party Box.

## **Data Security**

We take reasonable measures to protect your personal information. However, no method of data transmission over the Internet is entirely secure. We cannot guarantee the security of your information transmitted to Party Box.

## **Children's Privacy**

Party Box is intended for university students and is not directed toward children under the age of 13. If you believe a child has provided us with personal information, please contact us immediately.

# **Changes to this Policy**

Party Box reserves the right to update this Privacy Policy at any time. We will notify you of any material changes by posting the revised Privacy Policy on our platform.

#### **Contact Us**

If you have any questions or concerns about this Privacy Policy, please contact us at <a href="mailto:thespidrapp@gmail.com">thespidrapp@gmail.com</a>

Thank you for using Party Box!

Nick Osifo Co-Founder/CEO Party Box